

## CONTRACT



**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

And:

**Great American Media**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 61155 /		<u>Alt Order #</u> 08400322
<u>Product</u> DSCC IE 5473		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5473
<u>Advertiser</u> Iss/DSCC		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCWG	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> TeleRep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCWG	11/01/16	11/07/16	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$55.00			
N 2	WCWG	11/01/16	11/07/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$75.00			
N 3	WCWG	11/01/16	11/07/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$75.00			
N 4	WCWG	11/01/16	11/07/16	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$55.00			
N 5	WCWG	11/01/16	11/07/16	M-F 12p-1p	12:00 PM-1:00 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$55.00			
N 6	WCWG	11/01/16	11/07/16	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$55.00			
N 7	WCWG	11/01/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$45.00			
N 8	WCWG	11/01/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$80.00			
N 9	WCWG	11/01/16	11/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				2	\$80.00			
N 10	WCWG	11/01/16	11/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$80.00			
N 11	WCWG	11/01/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$65.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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61155 /	08400322

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	DSCC IE 5473	5473

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/DSCC	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WCWG	11/01/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	MTWTF--				3	\$55.00			
N 13	WCWG	11/07/16	11/07/16	Mon 9p-10p	9:00 PM-10:00 PM		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$220.00			
N 14	WCWG	11/05/16	11/05/16	Sa 2p-4p	2:00 PM-4:00 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----2-				2	\$40.00			
N 15	WCWG	11/05/16	11/05/16	Sa 6p-7p	6:00 PM-7:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$45.00			
N 16	WCWG	11/06/16	11/06/16	Su 12p-2p	12:00 PM-2:00 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----2				2	\$40.00			
N 17	WCWG	11/06/16	11/06/16	Su 2p-4p	2:00 PM-4:00 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----2				2	\$40.00			
N 18	WCWG	11/06/16	11/06/16	Su 5p-6p	5:00 PM-6:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$50.00			
N 19	WCWG	11/06/16	11/06/16	Sun 6p-7p	6:00 PM-7:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$40.00			
N 20	WCWG	11/06/16	11/06/16	Su 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$45.00			
N 21	WCWG	11/06/16	11/06/16	Su 9p-10p	9:00 PM-10:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$45.00			
Totals											44	\$2,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	44	\$2,700.00	\$2,295.00
<b>Totals</b>	<b>44</b>	<b>\$2,700.00</b>	<b>\$2,295.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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